

MIDDLETOWN ART CENTER

Call for Work and Application for *CONFIGURATIONS*

The Middletown Art Center seeks strong, well-crafted work in any medium for **CONFIGURATIONS** – an opportunity to show configurations of connected works—physically, formally, or thematically— or works about connection/connections.

Submissions due: Nov. 17. ; Notification: by Nov. 24

Work shall be delivered to MAC: Sat, 11/29, Sun 11/30 or Dec.1 11-4:30pm

Opening: Sat. Dec 6, 6:30-8:30pm. On view thru Feb 8, 2025

Please send jpg images of artwork for consideration and this application via email to artwork@middletownartcenter.org. All work will be reviewed and selected by MAC's curatorial team. Our objective is to curate a high- quality cohesive exhibition. You may submit work previously on exhibit at MAC if it pertains to this theme.

In addition to the MAC Gallery work will be showcased on our website in a [virtual gallery](#), as well as on ArtworkArchive.com . A virtual tour and image gallery will be available for viewers at a date TBD mid show. All shows are linked on our [virtual gallery](#) or [purchase art](#) pages as well as on a [dedicated page](#) on our website (long term).

Submission fee: For non-members: \$45 for 1-3 pieces, \$40 for Lake County residents. \$10 for each additional image. MAC pro-members may submit up to 8 works for consideration for free. Find out more about joining as a member on our website visit middletownartcenter.org/artists

Payment at: middletownartcenter.org/callsforwork (click on non-members) or by check PO Box 1616 Middletown, CA 95461

Photos of work submitted for consideration should be of resolution and quality that can be used for promotion. Images of work in progress are acceptable for consideration of inclusion in the exhibit. *Image files should be in .jpg format at about 1200 pixels on the longer side so that your work can be included on our website, on [Artwork Archive](#), and print promotion.* MAC reserves the right to use and edit images submitted for exhibition with MAC for PR.

A clean photo is a great promotion for your artwork! Please be sure yours are well shot and high resolution (as above). MAC also offers art documentation workshops and pay-per piece photo services. Please email us to inquire about these support opportunities.

Along with the information for labels (see page 4), please submit a paragraph or two about how your work relates to the theme *RIGHT IN FRONT OF ME* and information about the motivation, meaning, or process of the work that you would like to share.

Artist Statement. Accepted artists shall provide a one-page statement of no more than 500 words to be placed in an exhibition notebook in the gallery and formatted by MAC. Artists' pages will be presented in alphabetical order.

All text files including this application shall be submitted in .doc or .docx or pdf format. Please export files from Pages on your iPad or MAC as .docx or pdf files and include your initials in the file name. If you experience technical difficulties please copy and paste information into the body of an email sent to artwork@middletownartcenter.org.

We strive for professional quality exhibits with work presented in the best possible manner. Unfinished artwork that has not completely dried or without finished (painted) edges or frame WILL NOT be hung. Two-dimensional work must have aesthetic simple framing and be wired for hanging. Frames will preferably be black, brown, natural, or white and flat or beveled, unless the frame pattern or color are integral to the work and work concept. We prefer wire to saw-tooth or other hanging systems.

*As most exhibits at MAC are group shows, the MAC Curatorial Team, (or a representative), reserves the right to hang, place or omit work as it deems appropriate for the best presentation of the exhibit and gallery space as a whole.

MAC was created to provide exhibition, teaching, learning, and income opportunities for artists, as well as cultural enrichment and enjoyment for Lake County residents, and visitors. The MAC Team is committed to sustaining MAC as the vibrant arts and cultural center and regional asset it has become. ***We are grateful for your participation as an artist and as a volunteer.***

Join us! Be a part of a growing and exciting ARTS scene, here and now! When you become a member of MAC you are supporting the arts as well as local cultural and economic development in Lake County!

Agreement regarding work accepted for exhibition at MAC

MAC shall sell the consigned works at the retail price mutually agreed upon by both parties as specified in this document.

MAC shall have discretion to vary the agreed retail price by 10% in the case of negotiated or discounted sales events.

MAC will receive a 40% commission on all sales - 60% to the artist unless otherwise agreed upon. ****For Artists who volunteer at least 10 hours per month (aside from support at exhibition openings you are participating in) the split shall be 30/70.*

Artists shall not exhibit or sell any works consigned to MAC independently from MAC during the exhibit period.

If Artist enters into an agreement with another gallery, artists shall notify MAC of restrictions on sales and parameters of agreement, especially with regards to works represented on MAC's website, artworkarchive.com or work recently exhibited at MAC.

Artists shall not exhibit work of similar character and quality in the South Lake County region concurrent to exhibition/representation by MAC at a different price. If similar work is exhibited, elsewhere in South Lake, MAC requests that the artist inform MAC.

Honor system: If work was purchased as a result of its exhibition at MAC during the 6 months following exhibit, or representation on MAC's website MAC shall receive it's 40% commission if MAC facilitates sale. Work shall be sold at same price as exhibited or reduced to facilitate sale by mutual agreement or with MAC's decision to reduce it's commission. If the artist facilitates sale, Artist shall provide 20% to MAC. If other work (not exhibited) is sold by artist following referral by MAC to artist's website or as a result of exhibit exposure, MAC shall receive a commission/finder's fee of at least 10% up to 20%.

Work sold will remain in the MAC gallery for the duration of the exhibition. **This need not apply to functional work, multiples of prints where work may be taken by buyers when sold, or if a buyer lives abroad or otherwise requires work immediately.**

MAC will accept payments for sales during the opening and for the duration of the exhibition. All sale prices do not include sales tax. Sales tax shall be added to the cost of the work. *MAC will remit the taxes to the state* and will pay out the earnings, minus sales tax, to artists by the 15th of the month following the exhibit's end (to the best of our ability).

MAC carries liability and theft/damage insurance for artists work. The Artist indemnifies and holds harmless the Middletown Art Center, its members, employees and trustees from and against, liability, and lawsuits arising out of the use of the Gallery or Middletown Art Center by the Artist and his/her guests or visitors.

Artists must remove their artwork from the Gallery on the dates and times posted or by appointment. MAC will not be held responsible for any work not picked up in a timely manner.

Please provide the following information and acknowledge your understanding and acceptance of the Exhibition Agreement and Requirements below

***All prices should reflect retail prices. Please note if you are only including artist's price.
Thanks!***

Selected work shall be delivered to MAC on Sun 10/6 or Mon. 10/7 from 12-4:00pm. If picking up work from the previous show you may deliver work on Mon between 4 and 5 or on Tuesday 10/8 between 11 and 1. Please provide the following information for each piece submitted and affix a matching label to the back of each piece delivered. This helps avoid confusion when labeling. your work for exhibition. Attach an additional sheet as necessary. Thank you for helping us stay focused and organized!

Please include text pertaining to the inspiration for your work, how it relates to the exhibition theme as well as information about your work process for our virtual tour and Artwork Archive.

Title
Date
Materials
Price
Dimensions

EXAMPLE:

'Good Day Sunshine', 2002
Acrylic on canvas
\$1200
48"X 36"

1. _____

2. _____

3. _____

4. _____

Please provide a statement about your work: inspiration how it relates to the exhibition theme, information about your work process. This will be included on Artwork Archive. Please attach in a separate document included with your submission.

Name

Email

Phone

Physical Address

Town/City and Zip

Mailing (if different)

Delivery and Removal:

Delivery Date
Representative

Artist Signature

Gallery

Removal Date
Representative

Artist Signature

Gallery